

FuturMig Lecture Series

20.01.2026, 16:15 - 17:45

Dr. Zeynep Yanaşmayan (DeZIM)

The role of the labour market shortage narrative in the negotiation of future society visions

As Germany's structural shortages on the labor market grow, attracting labor migrants has become an important policy goal. In positing migration as a 'solution' to current and future demographic changes, this policy offers a discursive shift toward what is commonly called „migration celebration narrative“. Despite being seemingly positive in nature, migration celebration narratives speak about migrants rather than with migrants. Based on ten focus groups with participants of diverse migration and non-migration biographies, the talk examines how the migration celebration narrative is received by different segments of Germany's postmigrant society.

The lectures will be held online. For more information on how to attend, visit us online: <https://www.uni-osnabrueck.de/imis/en/futurmig>